



St. Louis
TC EXPO '25
November 6 - 8

EXHIBITOR PROSPECTUS

Learn More 

EXPO.TCIA.ORG

Conference Overview



Benefits of Exhibiting

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CONFERENCE OVERVIEW



**tree care
professionals in
attendance**



**exhibiting companies
across the tree care
industry**



**hours of
education offerings**

TCI EXPO is hosted by the Tree Care Industry Association (TCIA), and is the largest trade show and conference in the tree care industry. As the only non-profit national trade association for tree care companies in the U.S., TCIA's number one priority is to advance tree care businesses. Our exhibitors directly influence and contribute to creating a more professional and safe industry with their involvement and support not only during TCI EXPO but also throughout the year as advertisers and sponsors.

Arboriculture professionals from all over the world show up to TCI EXPO each year to participate and to be inspired by this world-class event. This includes key decision makers, company-owners, climbers, crews, marketing teams and more.

Since our first show in 1990, TCIA's focus has been to bring tree care companies, equipment and product providers, and industry professionals together in a dynamic, collaborative and interactive space. TCI EXPO has seen continuous growth over the last 34 years and constantly delivers the best education, trade show, and networking experiences.

With more than 65 hours of education offerings (both pre-recorded digital and onsite), attendees have extensive opportunities to expand their knowledge and skill level. CTSP and ISA CEUs are available for all education sessions, making TCI EXPO one of the most efficient ways to earn and retain important credentials and bring professionalism to the industry.

Our attendees are engaged and motivated to make this the strongest tree care conference and trade show each year. TCI EXPO is THE place to try and buy all of the newest and best equipment and products, bringing it all together under one roof!

Stats are from the TCI EXPO 2023 attendee survey.



Elizabeth Rodewald
Manager, Corporate Engagement
Tree Care Industry Association
Direct: (603) 657-0315 | erodewald@tcia.org

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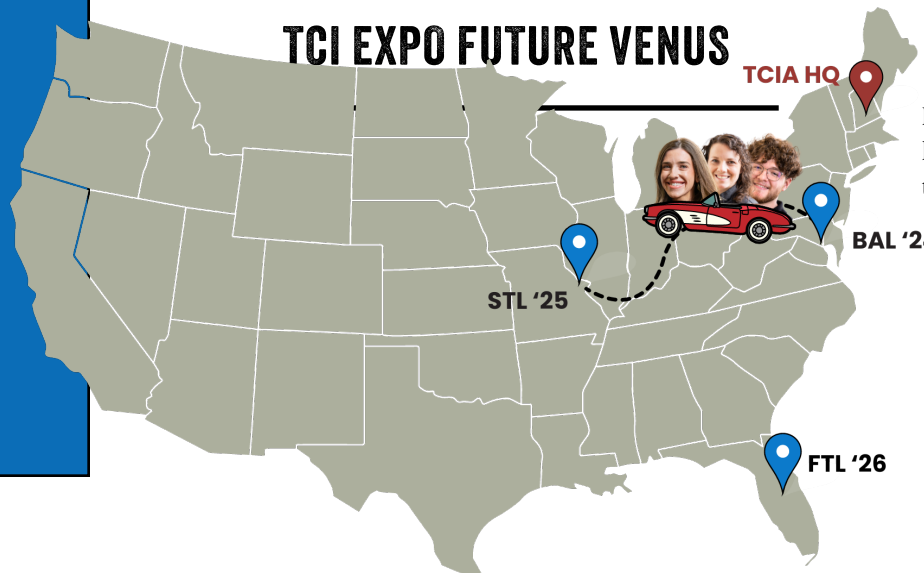
BENEFITS OF EXHIBITING

Exhibiting at TCI EXPO gives you the opportunity to:

- Connect with industry decision-makers and leaders
- Generate highly qualified leads and sales
- Launch new products and services
- Network with over 7,000 industry professionals

EXHIBITOR POINT SYSTEM

TCI Show Management has adopted the Exhibitor Point's System as of TCI EXPO 2024. Exhibitors are automatically enrolled in the Exhibitor Points System by nature of their participation in TCI EXPO. The Exhibitor Points System provides equal opportunity for future year TCI EXPO booth selection by measuring the scope of involvement by each organization. The Exhibitor Points System calculates the exhibitor's selection order based upon their years as a member of TCIA, years exhibiting, current membership status, advertising, sponsorship and more.



Here's a sneak peak at our future travels - make sure you keep up with your exhibitor points so you have access to the best spots each year! Join us:

- TCI EXPO '24 - Baltimore, Maryland
- TCI EXPO '25 - St. Louis, Missouri
- TCI EXPO '26 - Fort Lauderdale, Florida

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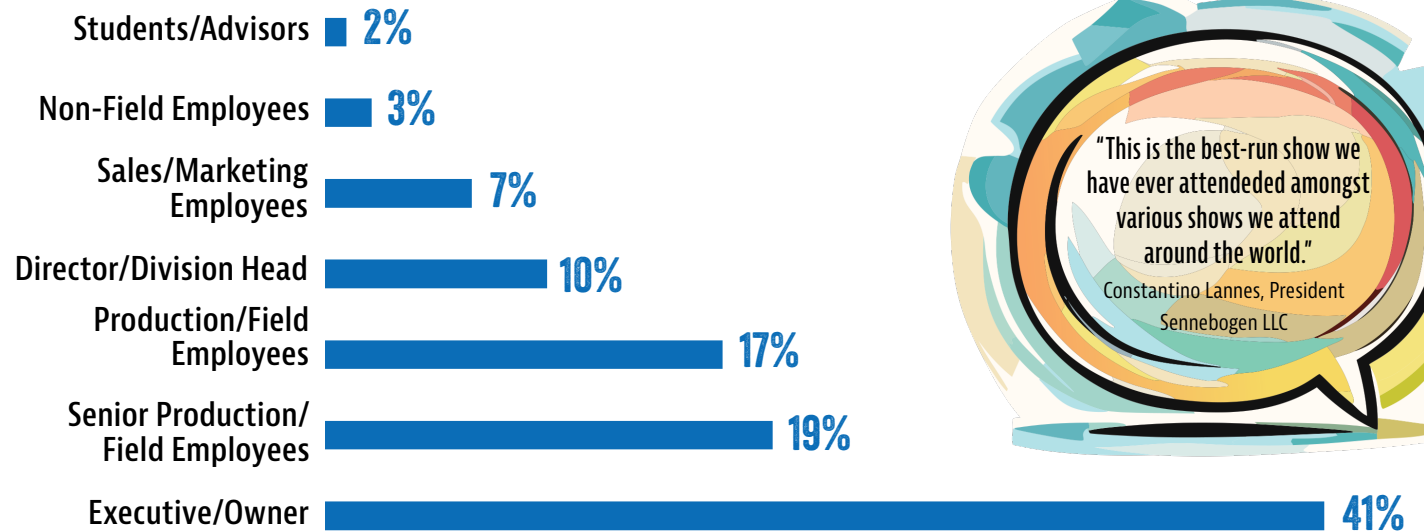
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CONFERENCE ATTENDEES

TCI EXPO draws from the entire tree care industry, from tree care company leaders to academics teaching the future arborists of the industry. Tree care company leaders view TCI EXPO as an investment in their staff and their business, with more than 240 tree care companies bringing more than four of their staff to the event to take advantage of all the networking and education under one roof.



51% of attendees are decision makers at their company



71% of attendees made a purchase on the trade show floor



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EXHIBIT BOOTH RATES

The trade show floor at TCI EXPO provides a multitude of opportunities for exhibitors to position their booth in an area of the trade show floor where they can make the most impact, or near attractions on the floor that align with their company strategy.

Note: All prices are per 10 x 10 booth space, unless otherwise noted.

Booth Type	TCIA Member Price <i>per 10 x 10</i>	Non-Member Price <i>per 10 x 10</i>	TCIA Member Savings
Standard	\$1,850	\$2,550	27%
Guaranteed Island*	\$1,950	\$2,650	26%
Front of Show**	\$2,050	\$2,750	25%
Demonstration Zones	\$2,050	\$2,750	25%
Guaranteed Island, TCI EXPOClimb*	\$2,150	\$2,850	25%
Saw School, 20 x 10***	\$2,700	\$3,400	21%

*Booth size limited to 20 x 20 or smaller.

**Booth size limited to 20 x 30 or smaller.

***Exhibitors must have a 20 x 20 or larger booth on the main trade show floor to participate



Interested in learning more about
TCIA Corporate Membership?

Visit tcia.org/join, or contact Corporate@tcia.org

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EXHIBIT HALL DATES & HOURS

Move In

Tuesday, Nov. 4 | 7 am - 6 pm
Wednesday, Nov. 5 | 7 am - 6 pm

Move Out

Saturday, Nov. 8 | 1 pm - Midnight

Trade Show Floor Open

Thursday, Nov. 6 | 10 am - 5 pm
Friday, Nov. 7 | 9 am - 4 pm
Saturday, Nov. 8 | 9 am - 1 pm

TCI EXPO Welcome Reception

Thursday, Nov. 6 | Evening



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FLOOR PLAN



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1 TCI EXPOClimb

Attendees try out and try on new gear, learn at Trainers Labs, and connect with vendors and experts all focused on climbing! TCI EXPOClimb is a high-energy and highly interactive area where attendees are excited to take their climbing skills to new heights.

2 TCI EXPO Tree Demo

We bring the tree to you! Earn CEUs at these 45-minute sessions on a tree on the trade show floor. Hear from some of the industry's top trainers, enhance your knowledge on safety, rigging, climbing techniques and more!

3 TCI EXPOGrow

Explore a fresh dimension of learning and relaxation with 30-minute sessions on our dedicated stage. Experience a blend of unconventional offerings, from invigorating yoga classes to unique educational sessions not typically found on the trade show floor.

4 TCI EXPO Demo Dome

Our exciting demo space is back! Utilizing the space available within the 112' ceilings, exhibitors will help attendees take a "test drive" on their cutting-edge equipment, from aerial lifts to skid steers.

5 TCI EXPO Saw School

Attendees in this area can receive hands-on cutting education as well as participate in a competitive atmosphere, all focused around chain saw technology.

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ADDITIONAL OPPORTUNITIES

Advertising

TCI EXPO exhibitors can take advantage of unique advertising packages in TCI Magazine leading up to the show in November, as well as the exclusive opportunity to advertise in the TCI EXPO onsite brochure, which is distributed more than 7,000 industry professionals in attendance, and available throughout the show.

TCIA Annual Sponsorship

TCIA's annual sponsors are highlighted throughout the year in marketing collateral, including presence on TCIA websites, inclusion in the TCIA Products Guide, and of course, onsite at TCI EXPO. Annual sponsors are also afforded unique opportunities to hold educational sessions at TCI EXPO and to bring additional staff as full show attendees.

TCI EXPO Sponsorships

There are numerous sponsorship opportunities around TCI EXPO that will put your company's footprint on the world's largest tree care trade show and conference, elevating your exhibiting experience through additional brand exposure.

For more information on how to generate the most return on your TCI EXPO investment and to make the biggest impact at the show, contact:

corporate@tcia.org





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309 Machine
A Plus Tree / Treezi
Academy (The)
ACRT, Inc.
Ahlborn Equipment, Inc.
AirSpade
All Access Equipment
All Gear, Inc.
Allied Powers', LLC
Altec Industries, Inc.
American Arborist Supplies
American Bank Equipment
Finance
American Cutting Edge
AP Equipment Financing
Arbo Space Tree Climbing
Products
ArborEdge Sharpening Tools
Arborgold
ArboRisk Insurance
Arborjet | Ecogel
ArborMAX Insurance Program
ArborNote Software
ArborPro, Inc.
ArborSystems, Inc.
Arbortec Forestwear
Arbortech
Arborwear, LLC
ArboStar
Arbpro North America
ArbSession, Inc.

Armbury, Inc.
Ascend Captive Insurance Program
Ascentium Capital, LLC
Aspen Fuels
Asplundh Tree Expert, LLC
At Height, Inc.
Avant Tecno USA
Axion Lift North America
Bailey's
Bandit Industries, Inc.
Bartlett Arborist Supply
Bartlett Tree Experts
Benny Storage Systems, LLC
Berger Tools USA
Betek Tools, Inc.
Bigfoot Construction
Equipment, Inc.
BIK Boom Trucks
Branch Manager, LLC
Brant & Cochran Axes
from Maine
Buckingham Mfg Co., Inc.
Camp Safety
Caterpillar, Inc.
Chemical Containers, Inc.
Clarity Market
Climbing Innovations.com
Clogger
Colorado Mountain Industries
Courant
Cranes & Equipment Corp.

Cranes101
CraneWorks, Inc.
CTE North America Corporation
Custom Truck One Source
Davey Tree Expert Company
Dendroid Clothing
DEUTZ Corporation
DFD Loaders
DICA Outrigger Pads
Dinolift Oy
Ditch Witch
DMM International, Ltd.
Doggett Corporation
DPL Telematics
Drayer Tree Care Equipment
Dur-A-Lift, Inc.
Dyna Sales & Service, LLC
Dynamic Green Products, Inc.
Echo Incorporated
Edelrid
Emergency Tree Responders
Endor's Arborist & Rope Supply
Energreen America, Inc.
Environmental Design, Inc.
ePlant
ERB - A DeltaPlus Group Co.
Europe Forestry Chippers
EZ Connector, Inc.
FAE USA, Inc.
Fanno Saw Works/
Superior Fruit Equipment

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RECENT EXHIBITORS (cont.)

Fascan International
First Fleet Truck Sales
Forestry Suppliers, Inc.
Forrest Lytle & Sons, Inc.
Fuchs a Terex Brand
Gap Arborist Supply
Georgetown Insurance Service,
An Alera Group Company
Giant Loaders North America
(Tobroco)
Global Insurance Billing
Golight, Inc.
Goman Lift
Good Tree Care Company
Green Manufacturing, Inc.
Green Pro Solutions, LLC
Greenworks Commercial
Groundwork
Ground Guards USA
Gyro-Trac Corporation
Haix North America, Inc.
Hamm's ArborCare, Inc.
Halanbak, LLC
HMI
Housby
Hummerbee Compact Articulated
Loaders
Husqvarna
IML North America, LLC
Indeco North America
International Society of

Arboriculture
Isuzu Commercial Truck
of America
J. J. Kane Auctioneers
J. P. Carlton Co., Div. DAF, Inc.
Jail Brake
Jameson, LLC
Jarraff Industries, LLC/Prinoth
Jeff's Sharpening & Supply, LLC.
Justrite Safety Group
Kanga Loader North America
KASK America, Inc.
KATO (Compact Excavator Sales)
Kinshofer USA
Kong-USA, LLC
Kreag Corporation
Leonardi Manufacturing
Liberty Mountain
Local Tree Service Marketing
Loftness
Magni Telescopic Handlers
Makita USA, Inc.
Manitex, Inc.
Mantx
Maple Leaf Ropes
Marlow Ropes USA
Mauget Company
Merlo America, LLC
MGX Equipment Services
Milwaukee Electric Tool
Miniloader.com

MonkeyBeaver.com
Morbark, LLC
Morooka
My Office Help
Natural Repellents, LLC
New River Equipment
NIP Group/TreePro
Noble Oak Training
North American Rescue
Northeastern Arborist Supply
Northern Atlantic Financial, LLC
Notch Equipment c/o Sherrill, Inc.
Oakmont Capital Services
Oath, Inc.
Olofsfors, Inc.
Oregon Tool
Palazzani North America
Palfinger USA, LLC
Pelican Rope Works/U.S. Rigging
Supply
Petzl
Pferd, Inc.
PlanIT Geo Developers of TreePlotter
Software Suite
Plant Food Company, Inc.
Plant Health Care Systems
Preformed Line Products
Ground Protector Mats
Progress Rail, A Caterpillar Company
Pyramex Safety Products
Quadco USA, Inc.



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Quest Products Corporation
Ragnartech
Rainbow Ecoscience
Reddick Equipment Company of NC
Richway Industries, Ltd.
Rock Exotica Equipment
Rotobec
Rotochopper, Inc.
Ryan's Equipment
Safe Tree Products, LLC
Saluting Branches
Samson Rope
SavATree
Scannable
Schwab Brothers Hydraulics
Sennebogen, LLC
Serco Loaders
Shelter Tree Care Products
Sherrill, Inc.
Show-Me Shortline Co., LLC
Silky
Simonds International Corp.
SingleOps, LLC
SIP Protection
SiteOne Landscape Supply
Skylotec North America LP
Socage Raptor
Southco Industries, Inc.
Speak Easy Communication
Solutions, LLC
Spyder Manufacturing U.S.A.

Stein Products
Sterling Rope Company, Inc.
Stihl, Inc.
Studson
Systems Environmental Products
Teufelberger Fiber Rope Corp.
Townsend Corporation
Timber Warriors, LLC
Timberland Truck Sales Corp.
Titan Machinery, LLC
TNE Distributing, LLC
Toro Company
Tracked Lifts, LLC
Trans Lease, Inc.
Tree & Forestry Equipment
Tree & Landscape Equipment Trader
Tree Care Marketing Solutions
Tree Care Partners, LLC
TREE Fund Research
Tree Guardians
Tree Insure by
FergusonMcGuire.com
Tree Leads Today
Tree Service Digital
TreeDiaper
TreeStuff, Inc.
Truwerk
U.S. Pride Products, LLC
Ultra Loaders
UP Equip
Utility Arborist Association

Vermeer Corporation
Versalift
Vertical Supply Group
Visionaire Inc.
VP Racing Fuels, Inc.
Westcoast Saw
Western Equipment Finance, Inc.
Woodcracker North America
Yale Cordage, Inc.
Yoke Industrial Corp.
Zanfel Laboratories, Inc.

